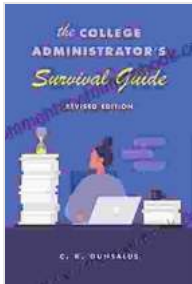# The College Administrator Survival Guide Revised Edition: Your Essential Guide to Success in Higher Education

The College Administrator's Survival Guide: Revised Edition by C. K. Gunsalus

★★★★☆ 4.6 out of 5

Language	: English
File size	: 999 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 304 pages

The College Administrator Survival Guide Revised Edition is an essential resource for any higher education professional. This comprehensive guide provides practical advice and proven strategies for navigating the complex challenges of college administration.

The book is divided into four parts, each of which addresses a key area of college administration:

- **Part 1: The Basics of College Administration**

- **Part 2: Leading and Managing in Higher Education**

- **Part 3: The Functional Areas of College Administration**

- **Part 4: The Future of College Administration**

Part 1 provides an overview of the essential knowledge and skills that all college administrators need to be successful. This section covers topics such as the history and mission of higher education, the different types of colleges and universities, and the roles and responsibilities of college administrators.

Part 2 focuses on the leadership and management skills that are essential for effective college administrators. This section covers topics such as strategic planning, financial management, human resources management, and marketing and communications.

Part 3 provides a detailed overview of the functional areas of college administration. This section covers topics such as academic affairs, student affairs, enrollment management, finance, and technology.

Part 4 looks at the future of college administration. This section discusses the challenges and opportunities that higher education institutions will face in the years to come, and it provides advice on how to prepare for the future.

The College Administrator Survival Guide Revised Edition is a valuable resource for any higher education professional. This comprehensive guide provides practical advice and proven strategies for navigating the complex challenges of college administration.

What's New in the Revised Edition?

The Revised Edition of The College Administrator Survival Guide includes a number of new features and updates, including:

- **New chapters on diversity and inclusion, technology, and legal issues**

- **Updated information on the latest trends and challenges in higher education**

- **Expanded coverage of key topics such as strategic planning, financial management, and human resources management**

- **New case studies and examples from real-world college administrators**

The Revised Edition of The College Administrator Survival Guide is the most up-to-date and comprehensive resource available for higher education professionals.

Who Should Read This Book?

The College Administrator Survival Guide Revised Edition is an essential resource for any higher education professional, including:

- **College presidents and chancellors**

- **Vice presidents and deans**

- **Department chairs and program directors**

- **Student affairs professionals**

- **Enrollment management professionals**

- **Finance and human resources professionals**

- **Technology professionals**

- **Legal counsel**

If you are a higher education professional who wants to be successful in your career, then you need to read The College Administrator Survival Guide Revised Edition.

About the Author

Dr. William E. Piland is a nationally recognized expert on higher education administration. He is the former president of the University of North Georgia and the University of Northern Iowa. He is also the author of several books on higher education, including The College President's Handbook and The Dean's Handbook.

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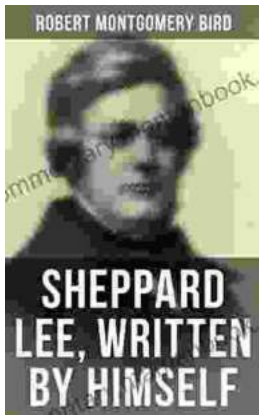
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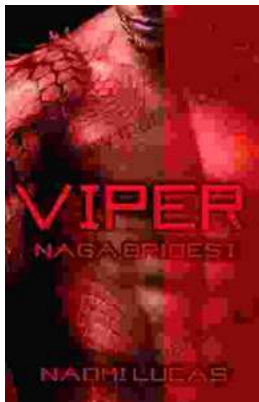
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